

Privacy Notice / Children's Privacy Addendum

Effective Date: August 1, 2026

Business Name: Evolve Dance and Fitness, LLC

Applies To: Students, parents/guardians, prospective students, website visitors, and participants in classes, camps, events, performances, and related programs.

1. Privacy Notice Overview

Evolve Dance and Fitness, LLC ("Evolve," "we," "our," or "us") respects the privacy of students, families, and visitors. This Privacy Notice explains how we collect, use, protect, and share personal information in connection with our dance, fitness, performance, registration, communication, and related business activities. This Children's Privacy Addendum provides additional information for parents and legal guardians of children under 13.

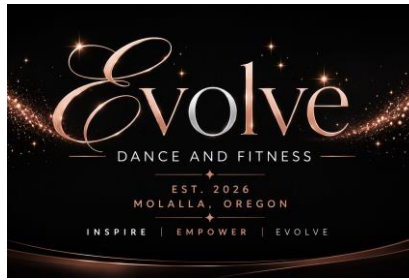
2. Information We Collect

We may collect information that families provide directly, information generated through participation in our programs, and limited information collected through our website, registration tools, communication systems, or other service providers. This may include:

- Parent or guardian name, address, phone number, email address, emergency contact information, and payment-related information.
- Student name, date of birth or age, class enrollment, attendance, skill level, performance participation, and program preferences.
- Health, allergy, medication, accessibility, or safety information that a parent or guardian chooses to provide so we can support student participation.
- Photos, videos, audio recordings, or likenesses captured during classes, rehearsals, performances, events, or promotional activities, where permitted by consent.
- Website or online interaction data, such as registration activity, form submissions, account information, and communications with us.

3. Information Collected About Children Under 13

For children under 13, we collect only the information reasonably necessary to register the child, provide classes and related services, communicate with parents or guardians, maintain safety records, administer performances or events, and comply with legal or business obligations. We do not knowingly



collect personal information directly from a child under 13 without parent or guardian involvement and consent where required.

4. How We Use Information

We use personal information for business, instructional, safety, communication, administrative, and legal purposes, including to:

- Register students and manage class enrollment, schedules, attendance, billing, and account records.
- Communicate with parents and guardians about classes, closures, events, recital information, policies, invoices, and student participation.
- Support student health, safety, accessibility, emergency response, and supervision needs.
- Plan and administer performances, recitals, camps, workshops, competitions, and special events.
- Improve our programs, operations, customer service, website, and communications.
- Document consent choices, waivers, acknowledgments, and legal compliance requirements.

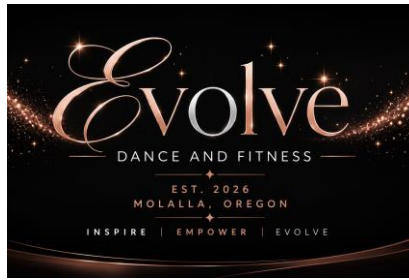
5. Parent/Guardian Consent

By enrolling a child, creating an account, submitting registration forms, signing waivers, or otherwise providing information to us, the parent or legal guardian confirms that they are authorized to provide the child's information and consent to our collection and use of that information as described in this notice. We may request additional written or electronic consent for specific activities, including media use, online platforms, special events, or disclosures that are not necessary to provide our core services.

6. Photos, Videos, and Media

We may take or receive photos, videos, audio recordings, or other media during classes, rehearsals, performances, recitals, events, or studio activities. Media may be used for internal documentation, student instruction, event administration, family communications, studio marketing, website content, social media, printed materials, or community promotion only as permitted by parent or guardian consent and applicable law.

Parents and guardians may decline optional promotional media use by notifying us in writing. Even when promotional media consent is declined, incidental appearance in group settings, public performances,



or audience-captured recordings may be difficult to fully prevent. We will make reasonable efforts to honor documented media preferences within our control.

7. Third-Party Platforms and Service Providers

We may use third-party platforms and service providers to support registration, billing, scheduling, attendance, communications, email, text messaging, website hosting, payment processing, marketing, file storage, forms, and other business operations. These providers may process personal information on our behalf and are expected to use reasonable safeguards and limit use of information to the services they provide to us.

We do not sell children's personal information. We also do not knowingly use children's personal information for targeted advertising or profiling where prohibited by applicable law. If a third-party platform has its own privacy notice or terms, parents and guardians should review those terms before using the platform.

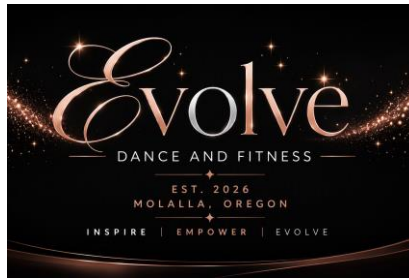
8. How Parents Can Review, Correct, or Delete Information

A parent or legal guardian may contact us to request access to, correction of, or deletion of personal information we maintain about their child. We may need to verify the requester's identity and authority before responding. We will respond within a reasonable time and as required by applicable law. Deletion requests may affect a child's ability to participate in certain programs if the information is necessary for registration, safety, billing, legal records, or service delivery.

9. Data Retention and Security

We retain personal information only for as long as reasonably necessary for the purposes described in this notice, including active enrollment, safety, financial records, legal compliance, dispute resolution, insurance, tax, archival, and operational needs. When information is no longer needed, we will take reasonable steps to delete, de-identify, or securely dispose of it.

We use reasonable administrative, technical, and physical safeguards intended to protect personal information from unauthorized access, loss, misuse, disclosure, alteration, or destruction. No system can be guaranteed completely secure, but we work to limit access to those with a legitimate business need.



10. Contact Information

Questions, requests, or privacy-related notices may be sent to:

Studio Contact: Evolve Dance and Fitness, LLC

Email: leadership@dancewiththevolve.com

Phone: Kate: (503) 732-6620 | Josh: (503) 539-1408

Mailing Address: 19259 Clairmont Way, Oregon City, OR 97045

11. Parent/Guardian Acknowledgment and Consent

I am the parent or legal guardian of the child named below. I acknowledge that I have received and reviewed this Privacy Notice / Children's Privacy Addendum. I authorize Evolve Dance and Fitness, LLC to collect, use, retain, and disclose my child's personal information as described in this notice for registration, participation, communication, safety, billing, administrative, and legal purposes.

Optional Media Consent: I authorize Evolve Dance and Fitness, LLC to use my child's photo, video, audio recording, image, likeness, name, class participation, or performance-related media for studio communications, website content, social media, printed materials, event promotion, and other lawful promotional purposes.

☐ Yes, I give optional media consent.

☐ No, I do not give optional media consent.

Child Name: _____

Parent/Guardian Name: _____

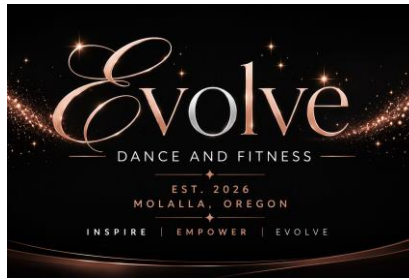
Parent/Guardian Signature: _____

Date: _____

12. Adult Participant Media Consent

Adult participants, including adult students, instructors, staff, volunteers, guests, and event participants, may be photographed, recorded, or otherwise captured in media during classes, rehearsals, performances, recitals, events, workshops, or other studio activities. By signing below, the adult participant confirms that they are at least 18 years old and are authorized to provide consent for themselves.

Optional Adult Media Consent: I authorize Evolve Dance and Fitness, LLC to use my photo, video, audio recording, image, likeness, name, class participation, performance-related media, or other media



captured in connection with studio activities for studio communications, website content, social media, printed materials, event promotion, advertising, community outreach, and other lawful promotional or business purposes.

☐ Yes, I give optional adult media consent.

☐ No, I do not give optional adult media consent.

Adult Participant Name: _____

Adult Participant Signature: _____

Date: _____